



# BLEPHADERM®

40 ml cream  
Soothing eyelid and eye contour cream



Sensitive, dry, irritated and allergy-prone skin



Anti-itching and Anti-irritation



Perfume and Preservative-free

## 1. WHAT IS BLEPHADERM AND WHAT ARE ITS BENEFITS

**BLEPHADERM** 5-in-1 eye cream:

1. Soothes
2. Moisturises
3. Repairs
4. Protects
5. Reduces puffiness

**BLEPHADERM** is a soothing eyelid and eye contour cream that provides an immediate soothing effect and long-lasting hydration. It reduces irritation (redness and stinging), itching sensations and puffiness. **BLEPHADERM** is the first preservative-free, perfume-free and sterile Théa eye care product dedicated to sensitive, dry, irritated and allergy-prone skin.

**BLEPHADERM** provides immediate and lasting comfort. It enhances the skin barrier and natural defence for better protection against external factors.

Skin is improved: the eye contour skin is even and appearance and prominence of under-eye bags are reduced.

### CONSUMER-APPROVED BENEFIT<sup>1</sup>

**Users noticed:** redness, irritation and itching sensation are reduced just after application for 100% of them. The skin is immediately soothed, hydrated, protected and more comfortable (100%). From the first day of use, the skin is less sensitive for 100% and repaired for 91% of them. This care protects the skin against external factors (95%).

### Ingredients

AQUA (WATER), OLEYL ERUCATE, TREHALOSE, SODIUM ACRYLATES COPOLYMER, LECITHIN, OPHIOPOGON JAPONICUS ROOT EXTRACT, HYDROLYSED HYALURONIC ACID, MALTODEXTRIN, TOCOPHEROL, SODIUM HYDROXIDE, PHYTIC ACID, GLYCINE SOJA (SOYBEAN) OIL.

## 2. HOW ARE THE BLEPHADERM FORMULA AND UNIQUE TUBE INNOVATIVE

**BLEPHADERM** innovative and patented\* eye contour care cream has been formulated and tested by ophthalmologists and dermatologists.

**BLEPHADERM** benefits from the combination of an innovative trio of natural origin ingredients:

- **Hyaluronic acid** with its ability to regenerate and retain water allows deep and continuous hydration of the tissues.
- The bio-protective ingredient **trehalose** repairs and protects the outer layers of the skin.
- **Ophiopogon japonicus root extract enhances the skin barrier, respects the skin's flora** and keeps the skin hydrated.

**BLEPHADERM** formula benefits from Sterile Cosmetics®™ technology to provide a sterile and preservative-free cream. This Sterile Cosmetics®™ innovation allows:

- A rigorous and limited selection of essential ingredients to offer safe and effective products
- A unique process in dermo-cosmetics: sterilisation throughout the manufacturing process (with complete sterilisation of production equipment, a patented method of sterilising the formulations and packaging in a sterile environment)
- An innovative sealing system: the D.E.F.I (Device for Exclusive Formula Integrity) system is a revolutionary approach to packaging design in dermo-cosmetics, developed and patented by Pierre Fabre. The perfectly airtight system helps preserve a completely intact sterile formula, by preventing bacteria and all other germs from contaminating the formulation during the product's entire use.

\*Patent filed

## 3. WHO CAN USE BLEPHADERM

**BLEPHADERM** is suitable for all skin types and particularly for sensitive, dry, irritated, and allergy-prone skin.

**BLEPHADERM** is suitable for sensitive skin and for contact lens wearers.

**BLEPHADERM** has been dermatologically and ophthalmologically tested and has demonstrated excellent tolerance.

## 4. HOW TO USE BLEPHADERM

Before using **BLEPHADERM**, cleanse your skin with an eyelid cleansing product, preferably from Théa **BLEPHA** range.



Press the pump several times until the cream comes out before first use and before other uses if needed.



Apply **BLEPHADERM** morning and evening on the eye contour area



**Step 1:** Apply a small amount of the cream onto the tip of your finger.



Lower eyelid



Upper eyelid

**Step 2:** Gently apply a small amount of the cream to the eye contour area and eyelid with your finger. Smooth from the inner corner of the eye to the outer corner.

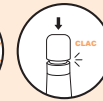
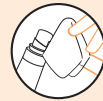


Lower eyelid



Upper eyelid

**Step 3:** Gently dab onto your eyelid from the inner corner of the eye to the outer corner. Repeat step 1 to 3 on the other eye.



**Step 4:** After each use, wipe the tip of the tube and replace the cap.

**BLEPHADERM** can be applied daily on the whole face. It has a pleasant texture on the skin, non sticky and non greasy and is an excellent make-up base.

**BLEPHADERM** contains approximately 200 applications.

Do not apply directly into the eyes.

## 5. HOW TO STORE BLEPHADERM

Keep out of the sight and reach of children.

Throw away the tube 2 months after first opening.

Do not store above 30°C.

Do not refrigerate or freeze.

Do not cut the tube (risk of contamination from bacteria).

Made in France

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<sup>1</sup> Test in use on 21 volunteers. % satisfaction after 28 days.



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